

Curriculum Vitae



Professional summary

Digital Brand Designer with 6+ years of professional experience in graphic design and advertising. Developing visual concepts, branding and digital assets for print and web. Skilled in Adobe Creative Suite, Figma and 3D animation, with a passion for typography and technology.

Jakob Reinhard
Kamrerarvägen 25
129 30 Hägersten
Stockholm

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www.j-reinhard.de
hello@j-reinhard.de

Key skills

Branding & Digital Design System
Visual Identity & Editorial Design
Adobe Creative Suite & Figma
Motion Design (2D & 3D)
AI Image, Video & Claude Code

Professional experience

- 2024 – now Freelance work with agencies and direct clients:
Silver Agency
Essen International
Swish
Character Type Foundry
Serviceplan
& more
- 2020 – 2023 Brand Designer at Accenture Song in Hamburg, Germany
Clients: Bwin, apo.com, EKN, Krombacher, Eat Happy & more
- Team lead, responsible for supervision
 - Project execution from briefing to final delivery
 - Client presentations & in-house team collaborations
- 2018 – 2020 Junior Art Director at Überground in Hamburg, Germany
Clients: Lidl, Unicef, Warner Music, Audi, E.ON & more
- Developed campaign concepts
 - On-set production
 - Supervised post-production

Education

- 2023 – 2025 Master in Visual Communication
at Konstfack in Stockholm, Sweden
- 2018 Exchange semester
German Jordanian University in Amman, Jordan
- 2016 Exchange semester
Duksung Women's University in Seoul, South Korea
- 2014 - 2018 Bachelor in Visual Communication
HSRM University in Wiesbaden, Germany

Awards



2026	<u>Project “Soft Soft”</u> Young Swedish Form 2026 Swedish Book Art 2025 (not yet published – please treat this information confidentially)	Jakob Reinhard Kamrerarvägen 25 129 30 Hägersten Stockholm +49 178 689 7 456 www.j-reinhard.de hello@j-reinhard.de
2024	<u>Project “Early & Late”</u> Art Directors Club Germany Bronze	
2023	<u>Project “Designed in Bangladesh. Made in Europe”</u> Art Directors Club Germany Sustainability Award Gold 2x Silver 4x Bronze D&AD 2x Wood Pencil Art Directors Club Europe Bronze Art Directors Club of New York Gold 2x Bronze New York Festival Advertising Award Silver Bronze Clios Silver Bronze LIA Silver Bronze	
2021	<u>Project “Character #2”</u> Type Directors Club Winner Art Directors Club Germany Silver	
2020	<u>Project “Water is a human right”</u> German Digital Award Silver	
2018	<u>Project “The First Korean Numerals”</u> Type Directors Club Student Winner Art Directors Club Germany Student Shortlist Hangeul Idea Award Shortlist	

Exhibitions, Workshops & Performances

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- 2026 Ung Svensk Form 2026
Annual award and traveling exhibition of Young Swedish Design with shows at IKEA Museum, ArkDes (national museum of Architecture and Design), Borås Textile Museum, Sara kulturhus and Dunkers kulturhus
- 2025 Soft Soft
Solo exhibition at Polycarbonara Space in Hamburg, Germany
- Deleuze & Guattari Conference
Riso print fanzine workshop at Konsthall C in Stockholm, Sweden
- Konstfack Vårutställning
Graduation show at Konstfack University in Stockholm, Sweden
- 2024 Emerging shapes
Group exhibition of master's in Visual Communication at Konstfack University in Stockholm, Sweden
- Aavistus Festival
VJ performance at Biennial of audiovisual art & VJ culture in Helsinki, Finland
- Halfway There
Group show of master's in Visual Communication at Konstfack University in Stockholm, Sweden
- 2021 Millerntor Gallery
Group exhibition at the art, music and culture festival at the FC St. Pauli football stadium in Hamburg, Germany
- TDC64 World's Best Typography
World traveling exhibition in New York City, Seoul, Tokyo, Madrid, Barcelona & more destinations
- 2018 ADC Winners Exhibition
Group exhibition at the Museum of Work in Hamburg, Germany
- Pizza Boxes Art
Group exhibition at FADA 317 Gallery in Amman, Jordan
- Misprint
Exhibition and screenprint event at German Jordanian University in Amman, Jordan
- 2017 Drang Strenghe Muse
Graduation show of HSRM University at the Nassau Art Association in Wiesbaden, Germany
- Kunstansichten 2017
Group exhibition at Upper City Center in Offenbach, Germany
- 2016 덕성여자대학교 시각디자인전
Exhibition of the visual design department at Duksung Women's University in Seoul, South Korea
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Grants & Fellowships



2026	<u>Ung Svensk Form scholarship</u> Artist in Residence in Stockholm	Jakob Reinhard Kamrerarvägen 25 129 30 Hägersten Stockholm
2025	<u>Konstfack stipend</u> Konstfack scholarship	
2023	<u>Creative LIAisons</u> Annually five-day workshop program in Las Vegas with 125 international young creatives by London International Awards	+49 178 689 7 456 www.j-reinhard.de hello@j-reinhard.de
2018	<u>DAAD scholarship</u> Stipend for an exchange semester in Amman, Jordan	

Publications

2025	<u>Archiving the nonsense</u> Editorial design, published by Konstfack University	
	<u>Soft Soft</u> Self-published	
2024	<u>Sound of Silence</u> Self-published	
	<u>Early & Late</u> Editorial design, published by Character Type Foundry	
2022	<u>Friends of Mine</u> Self-published	
2021	<u>Characters#2</u> Editorial design, published by Character Type Foundry	
2019	<u>The World's Best Typography #39</u> Featured, published by Type Directors Club	
	<u>Advertisement for Europe</u> Featured, published by DB mobil magazine	
2018	<u>Yearbook of 2018</u> Featured, published by Art Directors Club Germany	
	<u>The first Hangeul Numerals</u> Featured, published by CA (Communication Arts) magazine South Korea	
	<u>Drang Streng Muse</u> Featured, published by HSRM University	

Portfolio

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Thank you for the attention

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