



## Curriculum Vitae

J —————

### Professional summary

Digital-oriented Graphic Designer with 5+ years of professional experience in graphic design and advertising. Developing visual concepts, branding, and digital assets for print and web. Skilled in Adobe Creative Suite and 3D animation, with a passion for typography and technology.

Jakob Reinhard  
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### Key skills

Branding & Visual Identity  
Digital & Editorial Design  
Adobe Creative Suite & Figma  
Motion Graphics (2D & 3D)  
AI Image Generation (Midjourney, Nano Banana)

### Professional experience

- 2024 – now    Freelance work with agencies and direct clients:  
Silver Agency  
Essen International  
Swish  
Character Type Foundry  
Hela Press  
& more
- 2020 – 2023    Brand Designer at Accenture Song in Hamburg, Germany  
Clients: Bwin, ista, EKN, Krombacher, Eat Happy & more
- Led design teams and supervised project execution
  - Managed projects from briefing through final delivery
  - Client presentations & in-house team collaboration
- 2018 – 2020    Junior Art Director at Überground in Hamburg, Germany  
Clients: Lidl, Unicef, Warner Music, Amorelie, E.ON & more
- Developed campaign concepts
  - Supported on-set production of social media assets
  - Supervised post-production processes

### Education

- 2023 – 2025    Master in Visual Communication  
at Konstfack in Stockholm, Sweden
- 2018            Exchange semester  
German Jordanian University in Amman, Jordan
- 2016            Exchange semester  
Duksung Women's University in Seoul, South Korea
- 2014 - 2018    Bachelor in Visual Communication  
HSRM University in Wiesbaden, Germany

## Awards

**J** —————

2026 Project “Soft Soft”  
Ung Svensk Form 2026 (Young Swedish Design 2026)

2024 Project “Early & Late”  
Art Directors Club Germany  
Bronze

2023 Project “Designed in Bangladesh. Made in Europe”  
Art Directors Club Germany  
Sustainability Award  
Gold  
2x Silver  
4x Bronze

D&AD  
2x Wood Pencil

Art Directors Club Europe  
Bronze

ADC World  
Gold  
2x Bronze

New York Festival Advertising Award  
Silver  
Bronze

Clios  
Silver  
Bronze

LIA  
Silver  
Bronze

2021 Project “Character #2”  
Type Directors Club  
Winner

Art Directors Club Germany  
Silver

2020 Project “Water is a human right”  
German Digital Award  
Silver

2018 Project “The First Korean Numerals”  
Type Directors Club  
Student Winner

Art Directors Club Germany  
Student Shortlist

Hangeul Idea Award  
Shortlist

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## Exhibitions, Workshops & Performances

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2026 Ung Svensk Form 2026  
Annual award and traveling exhibition of Young Swedish Design with shows at IKEA Museum, ArkDes (national museum of Architecture and Design), Borås Textile Museum, Sara kulturhus and Dunkers kulturhus

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2025 Soft Soft  
Solo exhibition at Polycarbonara Space in Hamburg, Germany

Deleuze & Guattari Conference  
Riso print fanzine workshop at Konsthall C in Stockholm, Sweden

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Konstfack Vårutställning  
Graduation show at Konstfack University in Stockholm, Sweden

2024 Emerging shapes  
Group exhibition of master's in Visual Communication at Konstfack University in Stockholm, Sweden

Aavistus Festival  
VJ performance at Biennial of audiovisual art & VJ culture in Helsinki, Finland

Halfway There  
Group show of master's in Visual Communication at Konstfack University in Stockholm, Sweden

2021 Millerntor Gallery  
Group exhibition at the art, music and culture festival at the FC St. Pauli football stadium in Hamburg, Germany

TDC64 World's Best Typography  
World traveling exhibition in New York City, Seoul, Tokyo, Madrid, Barcelona & more destinations

2018 ADC Winners Exhibition  
Group exhibition at the Museum of Work in Hamburg, Germany

Pizza Boxes Art  
Group exhibition at FADA 317 Gallery in Amman, Jordan

Misprint  
Exhibition and screenprint event at German Jordanian University in Amman, Jordan

2017 Drang Strenghe Muse  
Graduation show of HSRM University at the Nassau Art Association in Wiesbaden, Germany

Kunstansichten 2017  
Group exhibition at Upper City Center in Offenbach, Germany

2016 덕성여자대학교 시각디자인전  
Exhibition of the visual design department at Duksung Women's University in Seoul, South Korea

## Grants & Fellowships

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- 2026 Ung Svensk Form scholarship  
Artist in Residence in Stockholm
- 2025 Konstfack stipend  
Konstfack scholarship
- 2023 Creative LIAisons  
Annually five-day workshop program in Las Vegas with  
125 international young creatives by London International Awards
- 2018 DAAD scholarship  
Stipend for an exchange semester in Amman, Jordan

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## Publications

- 2025 Archiving the nonsense  
Editorial design,  
published by Konstfack University
- Soft Soft  
Self-published
- 2024 Sound of Silence  
Self-published
- Early & Late  
Editorial design,  
published by Character Type Foundry
- 2022 Friends of Mine  
Self-published
- 2021 Characters#2  
Editorial design,  
published by Character Type Foundry
- 2019 The World's Best Typography #39  
Featured, published by Type Directors Club
- Advertisement for Europe  
Featured, published by DB mobil magazine
- 2018 Yearbook of 2018  
Featured, published by Art Directors Club Germany
- The first Hangeul Numerals  
Featured, published by CA  
(Communication Arts) magazine South Korea
- Drang Strenghe Muse  
Featured, published by HSRM University

Portfolio

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Please check my website at  
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