

Curriculum Vitae

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Professional summary

Creative and digital-oriented Graphic Designer with 5+ years of professional experience in graphic design and advertising. Developing visual concepts, branding, and digital assets for print and web. Skilled in Adobe Creative Suite and 3D animation, with a passion for typography and technology.

Jakob Reinhard
Kamrerarvägen 25
129 30 Hägersten
Stockholm

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www.j-reinhard.de
hello@j-reinhard.de

Key skills

Branding & Visual Identity
Editorial Design & Print matters
Adobe Creative Suite (Illustrator, Photoshop, InDesign) & Figma
Motion Graphics (2D & 3D animation, Premier Pro)
AI (Midjourney & Nano Banana)

Professional experience

- 2025 – now Freelancing at agencies and for clients:
Silver Agency
Swish
Character Type Foundry
Essen International
Hela Press
& more
- 2020 – 2023 Brand Designer at Accenture Song in Hamburg, Germany
Clients: Bwin, ista, EKN, Krombacher, Eat Happy & more
- Team lead, responsible for supervision
 - Execution from briefing to final delivery
 - Client presentations & cooperation with in-house teams
- 2018 – 2020 Junior Art Director at Überground in Hamburg, Germany
Clients: Lidl, Unicef, Warner Music, Amorelie, E.ON & more
- Create campaign concepts
 - On-set production of social media assets
 - Supervision of post-production

Education

- 2023 – 2025 Master in Visual Communication
at Konstfack in Stockholm, Sweden
- 2018 Exchange semester
German Jordanian University in Amman, Jordan
- 2016 Exchange semester
Duksung Women's University in Seoul, South Korea
- 2014 - 2018 Bachelor in Visual Communication
HSRM University in Wiesbaden, Germany

Awards

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- 2026 Project “Soft Soft”
Young Swedish Design 2026
- 2024 Project “Early & Late”
Art Directors Club Germany
Bronze
- 2023 Project “Designed in Bangladesh. Made in Europe”
Art Directors Club Germany
Sustainability Award
Gold
2x Silver
4x Bronze
- D&AD
 2x Wood Pencil
- Art Directors Club Europe
 Bronze
- ADC World
 Gold
 2x Bronze
- New York Festival Advertising Award
 Silver
 Bronze
- Clios
 Silver
 Bronze
- LIA
 Silver
 Bronze
- Project “The Pain of Censorship”
 PrintPower Award Finalist
- 2021 Project “Character #2”
Type Directors Club
Winner
- Art Directors Club Germany
 Silver
- 2020 Project “Water is a human right”
German Digital Award
Silver
- 2018 Project “The First Korean Numerals”
Type Directors Club
Student Winner
- Art Directors Club Germany
 Student Shortlist
- Hangeul Idea Award
 Shortlist

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Exhibitions, Workshops & Performances

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2026 Ung Svensk Form 2026
Annual award and traveling exhibition of Young Swedish Design
with shows at IKEA Museum, ArkDes (national museum of
Architecture and Design), Borås Textile Museum, Sara kulturhus
and Dunkers kulturhus

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2025 Soft Soft
Solo exhibition at Polycarbonara Space
in Hamburg, Germany

Deleuze & Guattari Conference
Riso print fanzine workshop at Konsthall C
in Stockholm, Sweden

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Konstfack Vårutställning
Graduation show at Konstfack University
in Stockholm, Sweden

2024 Emerging shapes
Group exhibition of master's in Visual Communication
at Konstfack University in Stockholm, Sweden

Aavistus Festival
VJ performance at Biennial of audiovisual art &
VJ culture in Helsinki, Finland

Halfway There
Group show of master's in Visual Communication
at Konstfack University in Stockholm, Sweden

2021 Millerntor Gallery
Group exhibition at the art, music and culture festival
at the FC St. Pauli football stadium in Hamburg, Germany

TDC64 World's Best Typography
World traveling exhibition in New York City, Seoul, Tokyo,
Madrid, Barcelona & more destinations

2018 ADC Winners Exhibition
Group exhibition at the Museum of Work in Hamburg, Germany

Pizza Boxes Art
Group exhibition at FADA 317 Gallery in Amman, Jordan

Misprint
Exhibition and screenprint event
at German Jordanian University in Amman, Jordan

2017 Drang Strenghe Muse
Graduation show of HSRM University
at the Nassau Art Association in Wiesbaden, Germany

Kunstansichten 2017
Group exhibition at Upper City Center in Offenbach, Germany

2016 덕성여자대학교 시각디자인전
Exhibition of the visual design department
at Duksung Women's University in Seoul, South Korea

Grands & Fellowships

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- 2026 Ung Svensk Form scholarship
Artist in Residence in Stockholm
- 2025 Konstfack stipend
Konstfack scholarship
- 2023 Creative Liaisons
Annually five-day workshop program in Las Vegas with
125 international young creatives by London International Awards
- 2018 DAAD scholarship
Stipend for an exchange semester in Amman, Jordan

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Publications

- 2025 Archiving the nonsense
Editorial design,
published by Konstfack University
- Soft Soft
Self-published
- 2024 Sound of Silence
Self-published
- Early & Late
Editorial design,
published by Character Type Foundry
- 2022 Friends of Mine
Self-published
- 2021 Characters#2
Editorial design,
published by Character Type Foundry
- 2019 The World's Best Typography #39
Featured, published by Type Directors Club
- Advertisement for Europe
Featured, published by DB mobil magazine
- 2018 Yearbook of 2018
Featured, published by Art Directors Club Germany
- The first Hangeul Numerals
Featured, published by CA
(Communication Arts) magazine South Korea
- Drang Strenge Muse
Featured, published by HSRM University

Portfolio

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Please check my website at
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