

Curriculum Vitae

J —————

Professional summary

Creative and digital-oriented Graphic Designer with 5+ years of professional experience in graphic design and advertising. Developing visual concepts, branding, and digital assets for print and web. Skilled in Adobe Creative Suite and 3D animation, with a passion for typography and technology.

Jakob Reinhard
Kamrerarvägen 25
129 30 Hägersten
Stockholm

+49178 6897456
www.j-reinhard.de
hello@j-reinhard.de

Key skills

Branding & Visual Identity
Editorial Design & Print matters
Adobe Creative Suite (Illustrator, Photoshop, InDesign) & Figma
Motion Graphics (2D& 3D animation, Premier Pro)
AI (Midjourney & Nano Banana)

Professional experience

2025 – now Freelancing at agencies and for clients:
Silver Agency
Swish
Character Type Foundry
Essen International
Hela Press
& more

2020 – 2023 Brand Designer at Accenture Song in Hamburg, Germany
Clients: Bwin, ista, EKN, Krombacher, Eat Happy & more
- Team lead, responsible for supervision
- Execution from briefing to final delivery
- Client presentations & cooperation with in-house teams

2018 – 2020 Junior Art Director at Überground in Hamburg, Germany
Clients: Lidl, Unicef, Warner Music, Amorelie, E.ON & more
- Create campaign concepts
- On-set production of social media assets
- Supervision of post-production

Education

2023 – 2025 Master in Visual Communication
at Konstfack in Stockholm, Sweden

2018 Exchange semester
German Jordanian University in Amman, Jordan

2016 Exchange semester
Duksung Women's University in Seoul, South Korea

2014 - 2018 Bachelor in Visual Communication
HSRM University in Wiesbaden, Germany

Awards

J —————

2026	<u>Project “Soft Soft”</u> Young Swedish Design 2026	Jakob Reinhard Kamrerarvägen 25 129 30 Hägersten Stockholm
2024	<u>Project “Early & Late”</u> Art Directors Club Germany Bronze	+49178 6897456 www.j-reinhard.de hello@j-reinhard.de
2023	<u>Project “Designed in Bangladesh. Made in Europe”</u> Art Directors Club Germany Sustainability Award Gold 2x Silver 4x Bronze	
	D&AD 2x Wood Pencil	
	Art Directors Club Europe Bronze	
	ADC World Gold 2x Bronze	
	New York Festival Advertising Award Silver Bronze	
	Clios Silver Bronze	
	LIA Silver Bronze	
	<u>Project “The Pain of Censorship”</u> PrintPower Award Finalist	
2021	<u>Project “Character #2”</u> Type Directors Club Winner	
	Art Directors Club Germany Silver	
2020	<u>Project “Water is a human right”</u> German Digital Award Silver	
2018	<u>Project “The First Korean Numerals”</u> Type Directors Club Student Winner	
	Art Directors Club Germany Student Shortlist	
	Hangeul Idea Award Shortlist	

Exhibitions, Workshops & Performances

J —————

2026	<u>Ung Svensk Form 2026</u> Annual award and traveling exhibition of Young Swedish Design with shows at IKEA Museum, ArkDes (national museum of Architecture and Design), Borås Textile Museum, Sara kulturhus and Dunkers kulturhus
2025	<u>Soft Soft</u> Solo exhibition at Polycarbonara Space in Hamburg, Germany <u>Deleuze & Guattari Conference</u> Riso print fanzine workshop at Konsthall C in Stockholm, Sweden <u>Konstfack Vårutställning</u> Graduation show at Konstfack University in Stockholm, Sweden
2024	<u>Emerging shapes</u> Group exhibition of master's in Visual Communication at Konstfack University in Stockholm, Sweden <u>Aavistus Festival</u> VJ performance at Biennial of audiovisual art & VJ culture in Helsinki, Finland <u>Halfway There</u> Group show of master's in Visual Communication at Konstfack University in Stockholm, Sweden
2021	<u>Millerntor Gallery</u> Group exhibition at the art, music and culture festival at the FC St. Pauli football stadium in Hamburg, Germany <u>TDC64 World's Best Typography</u> World traveling exhibition in New York City, Seoul, Tokyo, Madrid, Barcelona & more destinations
2018	<u>ADC Winners Exhibition</u> Group exhibition at the Museum of Work in Hamburg, Germany <u>Pizza Boxes Art</u> Group exhibition at FADA 317 Gallery in Amman, Jordan <u>Misprint</u> Exhibition and screenprint event at German Jordanian University in Amman, Jordan
2017	<u>Drang Strenge Muse</u> Graduation show of HSRM University at the Nassau Art Association in Wiesbaden, Germany <u>Kunstansichten 2017</u> Group exhibition at Upper City Center in Offenbach, Germany
2016	<u>덕성여자대학교 시각디자인전</u> Exhibition of the visual design department at Duksung Women's University in Seoul, South Korea

Jakob Reinhard
Kamrerarvägen 25
129 30 Hägersten
Stockholm

+49178 6897456
www.j-reinhard.de
hello@j-reinhard.de

Grands & Fellowships

J —————

2026	<u>Ung Svensk Form scholarship</u> Artist in Residence in Stockholm
2025	<u>Konstfack stipend</u> Konstfack scholarship
2023	<u>Creative LIAisons</u> Annually five-day workshop program in Las Vegas with 125 international young creatives by London International Awards
2018	<u>DAAD scholarship</u> Stipend for an exchange semester in Amman, Jordan

Jakob Reinhard
Kamrerarvägen 25
129 30 Hägersten
Stockholm

+49178 6897456
www.j-reinhard.de
hello@j-reinhard.de

Publications

2025	<u>Archiving the nonsense</u> Editorial design, published by Konstfack University
	<u>Soft Soft</u> Self-published
2024	<u>Sound of Silence</u> Self-published
	<u>Early & Late</u> Editorial design, published by Character Type Foundry
2022	<u>Friends of Mine</u> Self-published
2021	<u>Characters#2</u> Editorial design, published by Character Type Foundry
2019	<u>The World's Best Typography #39</u> Featured, published by Type Directors Club
	<u>Advertisement for Europe</u> Featured, published by DB mobil magazine
2018	<u>Yearbook of 2018</u> Featured, published by Art Directors Club Germany
	<u>The first Hangeul Numerals</u> Featured, published by CA (Communication Arts) magazine South Korea
	<u>Drang Strenge Muse</u> Featured, published by HSRM University

Portfolio

J —————

Please check my website at
www.j-reinhard.de