

Curriculum Vitae

J —————

Professional summary

Creative and detail-oriented Graphic Designer with 4+ years of professional experience in graphic design and advertising. Developing visual concepts, branding, and digital assets for print and web. Skilled in Adobe Creative Suite and 3D animation, with a passion for typography and editorial design.

Jakob Reinhard
Kamrerarvägen 25
129 30 Hägersten
Stockholm

+49178 6897456
www.j-reinhard.de
hello@j-reinhard.de

Key skills

Branding & Visual Identity
Typography
Editorial Design & Print matters
Adobe Creative Suite (Illustrator, Photoshop, InDesign) & Figma
Motion Graphics (3D& 2D animation, Premier Pro)

Professional experience

- 2020 – 2023 Brand Designer at Accenture Song
Clients: Bwin, ista, EKN, Krombacher, Eat Happy & more
- Team lead, responsible for supervision
 - Execution from briefing to final delivery
 - Client presentations & cooperation with in-house teams
- 2018 – 2020 Junior Art Director at Überground
Clients: Lidl, Unicef, Warner Music, Amorelie, E.ON & more
- Create campaign concepts
 - On-set production of social media assets
 - Supervision of post-production

Freelance
Silver Agency
Swish
Character Type Foundry
Deutsche Bahn
Schott Publisher
& more

Education

- 2023 – 2025 Master in Visual Communication
at Konstfack in Stockholm, Sweden
- 2018 Exchange semester
German Jordanian University in Amman, Jordan
- 2016 Exchange semester
Duksung Women's University in Seoul, South Korea
- 2014 - 2018 Bachelor in Visual Communication
HSRM University in Wiesbaden, Germany

Awards

J —————

2026 Project “Soft Soft”
Ung Svensk Form 2026

2024 Project “Early & Late”
Art Directors Club Germany
Bronze

2023 Project “The Pain of Censorship”
PrintPower Award Finalist

Project “Designed in Bangladesh. Made in Europe”
Art Directors Club Germany
Sustainability Award
Gold
2x Silver
4x Bronze

D&AD
2x Wood Pencil

Art Directors Club Europe
Bronze

ADC World
Gold
2x Bronze

New York Festival Advertising Award
Silver
Bronze

Clios
Silver
Bronze

LIA
Silver
Bronze

2021 Project “Character #2”
Type Directors Club
Winner

Art Directors Club Germany
Silver

2020 Project “Water is a human right”
German Digital Award
Silver

2018 Project “The First Korean Numerals”
Type Directors Club
Student Winner

Art Directors Club Germany
Student Shortlist

Hangeul Idea Award
Shortlist

Jakob Reinhard
Kamrerarvägen 25
129 30 Hägersten
Stockholm

+49178 6897456
www.j-reinhard.de
hello@j-reinhard.de

Exhibitions, Workshops & Performances

J —————

2025	<u>Deleuze & Guattari Conference</u> Riso print fanzine workshop at Konsthall C in Stockholm, Sweden	Jakob Reinhard Kamrerarvägen 25 129 30 Hägersten Stockholm
	<u>Konstfack Vårutställning</u> Graduation show at Konstfack University in Stockholm, Sweden	+49178 6897456 www.j-reinhard.de hello@j-reinhard.de
2024	<u>Emerging shapes</u> Group show of Master's in Visual Communication at Konstfack University in Stockholm, Sweden	
	<u>Aavistus Festival</u> VJ performance at Biennial of audiovisual art & VJ culture in Helsinki, Finland	
	<u>Once Upon A Time</u> VJ performance at Once Upon A Time Festival in Stockholm, Sweden	
	<u>Halfway There</u> Group show of Master's in Visual Communication at Konstfack University in Stockholm, Sweden	
2023	<u>Fast Lane Funk</u> VJ performance and release event of Fast Lane Funk set in Hamburg, Germany	
2021	<u>Millernor Gallery</u> Participation at the art, music and culture festival at the FC St. Pauli football stadium in Hamburg, Germany	
	<u>TDC64 World's Best Typography</u> traveling exhibition in New York City, Seoul, Tokyo, Madrid, Barcelona & more destinations	
2018	<u>ADC Winners Exhibition</u> at the Museum of Work in Hamburg, Germany	
	<u>Pizza Boxes Art</u> Group exhibition at FADA 317 Gallery in Amman, Jordan	
	<u>Misprint</u> Exhibition and screenprint event at German Jordanian University in Amman, Jordan	
2017	<u>Drang Strenge Muse</u> Graduation show of HSRM University at the Nassau Art Association in Wiesbaden, Germany	
	<u>Kunstansichten 2017</u> Group exhibition at Upper City Center in Offenbach, Germany	
2016	<u>덕성여자대학교 시각디자인전</u> Exhibition of the visual design department at Duksung Women's University in Seoul, South Korea	
2014	<u>Ateliers Glashaus</u> Group exhibition for young talents in Maintal, Germany	

Grands & Fellowships

J —————

- 2025 Konstfack stipendium
Konstfack scholarship
- 2023 Creative LIAisons
Annually five-day workshop program in Las Vegas with
125 international young creatives by London International Awards
- 2018 DAAD scholarship
Stipend for an exchange semester in Amman, Jordan

Jakob Reinhard
Kamrerarvägen 25
129 30 Hägersten
Stockholm

+49178 6897456
www.j-reinhard.de
hello@j-reinhard.de

Publications

- 2025 Archiving the nonsense
Editorial design,
published by Konstfack University
- Soft Soft
Self-published
- 2024 Sound of Silence
Self-published
- Early & Late
Editorial design,
published by Character Type Foundry
- 2022 Friends of Mine
Self-published
- 2021 Characters#2
Editorial design,
published by Character Type Foundry
- 2019 The World's Best Typography #39
Featured, published by Type Directors Club
- Advertisement for Europe
Featured, published by DB mobil magazine
- 2018 Yearbook of 2018
Featured, published by Art Directors Club Germany
- The first Hangeul Numerals
Featured, published by CA
(Communication Arts) magazine South Korea
- Drang Strenghe Muse
Featured, published by HSRM University

Thank you for the attention

*J*_____