

Curriculum Vitae

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Professional summary

Creative and detail-oriented Graphic Designer with 4+ years of professional experience in graphic design and advertising. Developing visual concepts, branding, and digital assets for print and web. Skilled in Adobe Creative Suite and 3D animation, with a passion for typography and editorial design.

Jakob Reinhard
Kamrerarvägen 25
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Stockholm

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www.j-reinhard.de
hello@j-reinhard.de

Key skills

Branding & Visual Identity
Typography
Editorial Design & Print matters
Adobe Creative Suite (Illustrator, Photoshop, InDesign) & Figma
Motion Graphics (3D & 2D animation, Premier Pro)

Professional experience

- 2020 – 2023 Brand Designer at Accenture Song
Clients: Bwin, ista, EKN, Krombacher, Eat Happy & more
- Team lead, responsible for supervision
 - Execution from briefing to final delivery
 - Client presentations & cooperation with in-house teams
- 2018 – 2020 Junior Art Director at Überground
Clients: Lidl, Unicef, Warner Music, Amorelie, E.ON & more
- Create campaign concepts
 - On-set production of social media assets
 - Supervision of post-production

Freelance
Silver Agency
Swish
Character Type Foundry
Deutsche Bahn
Schott Publisher
& more

Education

- 2023 – 2025 Master in Visual Communication
at Konstfack in Stockholm, Sweden
- 2018 Exchange semester
German Jordanian University in Amman, Jordan
- 2016 Exchange semester
Duksung Women's University in Seoul, South Korea
- 2014 - 2018 Bachelor in Visual Communication
HSRM University in Wiesbaden, Germany

Awards

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- 2025 Project “Early & Late”
Art Directors Club Germany
Bronze
- 2024 Project “The Pain of Censorship”
PrintPower Award Finalist
- 2023 Project “Designed in Bangladesh. Made in Europe”
Art Directors Club Germany
Sustainability Award
Gold
2x Silver
4x Bronze
- D&AD
 2x Wood Pencil
- Art Directors Club Europe
 Bronze
- ADC World
 Gold
 2x Bronze
- New York Festival Advertising Award
 Silver
 Bronze
- Clios
 Silver
 Bronze
- LIA
 Silver
 Bronze
- 2021 Project “Character #2”
Type Directors Club
Winner
- Art Directors Club Germany
 Silver
- 2020 Project “Water is a human right”
German Digital Award
Silver
- 2018 Project “The First Korean Numerals”
Type Directors Club
Student Winner
- Art Directors Club Germany
 Student Shortlist
- Hangeul Idea Award
 Shortlist

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Exhibitions, Workshops & Performances

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2025	<u>Deleuze & Guattari Conference</u> Riso print fanzine workshop at Konsthall C in Stockholm, Sweden	Jakob Reinhard Kamrerarvägen 25 129 30 Hägersten Stockholm
	<u>Konstfack Vårutställning</u> Graduation show at Konstfack University in Stockholm, Sweden	+49178 6897456 www.j-reinhard.de hello@j-reinhard.de
2024	<u>Emerging shapes</u> Group show of Master's in Visual Communication at Konstfack University in Stockholm, Sweden	
	<u>Aavistus Festival</u> VJ performance at Biennial of audiovisual art & VJ culture in Helsinki, Finland	
	<u>Once Upon A Time</u> VJ performance at Once Upon A Time Festival in Stockholm, Sweden	
	<u>Halfway There</u> Group show of Master's in Visual Communication at Konstfack University in Stockholm, Sweden	
2023	<u>Fast Lane Funk</u> VJ performance and release event of Fast Lane Funk set in Hamburg, Germany	
2021	<u>Millernor Gallery</u> Participation at the art, music and culture festival at the FC St. Pauli football stadium in Hamburg, Germany	
	<u>TDC64 World's Best Typography</u> traveling exhibition in New York City, Seoul, Tokyo, Madrid, Barcelona & more destinations	
2018	<u>ADC Winners Exhibition</u> at the Museum of Work in Hamburg, Germany	
	<u>Pizza Boxes Art</u> Group exhibition at FADA 317 Gallery in Amman, Jordan	
	<u>Misprint</u> Exhibition and screenprint event at German Jordanian University in Amman, Jordan	
2017	<u>Drang Strenge Muse</u> Graduation show of HSRM University at the Nassau Art Association in Wiesbaden, Germany	
	<u>Kunstansichten 2017</u> Group exhibition at Upper City Center in Offenbach, Germany	
2016	<u>덕성여자대학교 시각디자인전</u> Exhibition of the visual design department at Duksung Women's University in Seoul, South Korea	
2014	<u>Ateliers Glashaus</u> Group exhibition for young talents in Maintal, Germany	

Grands & Fellowships

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- 2025 Konstfack stipendium
Konstfack scholarship
- 2023 Creative LIAisons
Annually five-day workshop program in Las Vegas with
125 international young creatives by London International Awards
- 2018 DAAD scholarship
Stipend for an exchange semester in Amman, Jordan

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Publications

- 2025 Archiving the nonsense
Editorial design,
published by Konstfack University
- Soft Soft
Self-published
- 2024 Sound of Silence
Self-published
- Early & Late
Editorial design,
published by Character Type Foundry
- 2022 Friends of Mine
Self-published
- 2021 Characters#2
Editorial design,
published by Character Type Foundry
- 2019 The World's Best Typography #39
Featured, published by Type Directors Club
- Advertisement for Europe
Featured, published by DB mobil magazine
- 2018 Yearbook of 2018
Featured, published by Art Directors Club Germany
- The first Hangeul Numerals
Featured, published by CA
(Communication Arts) magazine South Korea
- Drang Strenghe Muse
Featured, published by HSRM University

Thank you for the attention

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