



## Curriculum Vitae

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### Professional summary

Creative and detail-oriented Graphic Designer with 4+ years of professional experience in graphic design and advertising. Developing visual concepts, branding, and digital assets for print and web. Skilled in Adobe Creative Suite and 3D animation, with a passion for typography and editorial design.

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### Key skills

Branding & Visual Identity  
Typography  
Editorial Design & Print matters  
Adobe Creative Suite (Illustrator, Photoshop, InDesign)  
Motion Graphics (3D & 2D animation, Premier Pro)

### Professional experience

- 2023 – 2020 Brand Designer at Accenture Song  
Clients: Bwin, ista, EKN, Krombacher, Eat Happy & more
- Team lead, responsible for supervision
  - Execution from briefing to final delivery
  - Client presentations & cooperation with in-house teams
- 2020 – 2018 Junior Art Director at Überground  
Clients: Lidl, Unicef, Warner Music, Amorelie, E.ON & more
- Create campaign concepts
  - On-set production of social media assets
  - Supervision of post-production

Freelance  
Silver Agency  
Swish  
Character Type Foundry  
Deutsche Bahn  
Schott Publisher  
& more

### Education

- 2025 – 2023 Master in Visual Communication  
at Konstfack in Stockholm, Sweden
- 2018 Exchange semester  
German Jordanian University in Amman, Jordan
- 2016 Exchange semester  
Duksung Women's University in Seoul, South Korea
- 2018 - 2014 Bachelor in Visual Communication  
HSRM University in Wiesbaden, Germany

## Awards

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- 2025     Project “Early & Late”  
           Art Directors Club Germany  
           Bronze
- 2024     Project “The Pain of Censorship”  
           PrintPower Award Finalist
- 2023     Project “Designed in Bangladesh. Made in Europe”  
           Art Directors Club Germany  
           Sustainability Award  
           Gold  
           2x Silver  
           4x Bronze
- D&AD  
           2x Wood Pencil
- Art Directors Club Europe  
           Bronze
- ADC World  
           Gold  
           2x Bronze
- New York Festival Advertising Award  
           Silver  
           Bronze
- Clios  
           Silver  
           Bronze
- LIA  
           Silver  
           Bronze
- 2021     Project “Character #2”  
           Type Directors Club  
           Winner
- Art Directors Club Germany  
           Silver
- 2020     Project “Water is a human right”  
           German Digital Award  
           Silver
- 2018     Project “The First Korean Numerals”  
           Type Directors Club  
           Student Winner
- Art Directors Club Germany  
           Student Shortlist
- Hangeul Idea Award  
           Shortlist

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## Exhibitions, Workshops & Performances

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2025	<u>Deleuze &amp; Guattari Conference</u> Riso print fanzine workshop at Konsthall C in Stockholm, Sweden	Jakob Reinhard Kamrerarvägen 25 129 30 Hägersten Stockholm
	<u>Konstfack Vårutställning</u> Graduation show at Konstfack University in Stockholm, Sweden	+49178 6897456 www.j-reinhard.de hello@j-reinhard.de
2024	<u>Emerging shapes</u> Group show of Master's in Visual Communication at Konstfack University in Stockholm, Sweden	
	<u>Aavistus Festival</u> VJ performance at Biennial of audiovisual art & VJ culture in Helsinki, Finland	
	<u>Once Upon A Time</u> VJ performance at Once Upon A Time Festival in Stockholm, Sweden	
	<u>Halfway There</u> Group show of Master's in Visual Communication at Konstfack University in Stockholm, Sweden	
2023	<u>Fast Lane Funk</u> VJ performance and release event of Fast Lane Funk set in Hamburg, Germany	
2021	<u>Millernor Gallery</u> Participation at the art, music and culture festival at the FC St. Pauli football stadium in Hamburg, Germany	
	<u>TDC64 World's Best Typography</u> traveling exhibition in New York City, Seoul, Tokyo, Madrid, Barcelona & more destinations	
2018	<u>ADC Winners Exhibition</u> at the Museum of Work in Hamburg, Germany	
	<u>Pizza Boxes Art</u> Group exhibition at FADA 317 Gallery in Amman, Jordan	
	<u>Misprint</u> Exhibition and screenprint event at German Jordanian University in Amman, Jordan	
2017	<u>Drang Strenge Muse</u> Graduation show of HSRM University at the Nassau Art Association in Wiesbaden, Germany	
	<u>Kunstansichten 2017</u> Group exhibition at Upper City Center in Offenbach, Germany	
2016	<u>덕성여자대학교 시각디자인전</u> Exhibition of the visual design department at Duksung Women's University in Seoul, South Korea	
2014	<u>Ateliers Glashaus</u> Group exhibition for young talents in Maintal, Germany	

## Grands & Fellowships

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- 2025      Konstfack stipendium  
Konstfack scholarship
- 2023      Creative LIAisons  
Annually five-day workshop program in Las Vegas with  
125 international young creatives by London International Awards
- 2018      DAAD scholarship  
Stipend for an exchange semester in Amman, Jordan

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## Publications

- 2025      Archiving the nonsense  
Editorial design,  
published by Konstfack University
- Soft Soft  
Self-published
- 2024      Sound of Silence  
Self-published
- Early & Late  
Editorial design,  
published by Character Type Foundry
- 2022      Friends of Mine  
Self-published
- 2021      Characters#2  
Editorial design,  
published by Character Type Foundry
- 2019      The World's Best Typography #39  
Featured, published by Type Directors Club
- Advertisement for Europe  
Featured, published by DB mobil magazine
- 2018      Yearbook of 2018  
Featured, published by Art Directors Club Germany
- The first Hangeul Numerals  
Featured, published by CA  
(Communication Arts) magazine South Korea
- Drang Strenghe Muse  
Featured, published by HSRM University

Thank you for the attention

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